

Store

Hours

9:00 to 5:30

**Furs Repaired and Remodeled
at Reduced Summer Rates**

The best workmanship is assured. New models are now ready, and estimates will be given without charge. FUR SALON—Third Floor.

Gimbel Brothers32nd ST-BROADWAY-53rd ST-NEW YORK**Piano and Phonograph Section
Open Evenings Until 9 o'Clock**After 5:30 P. M., use 33rd Street Entrance
near BroadwayGimbels
Phone Number
Pennsylvania
5100**Great April Drive for 100,000 New Customers : Savings of from 10 up to 35 Per Cent.****Sale!--Bolivia Dolmans****Doubly Desirable Because They Are
Now Decidedly Reduced in Price****\$49.50**

FOR WOMEN

Quality bolivia. In quality colors—navy, reindeer and brown. And quality styles—as the two out of three sketched will instantly show you.

And by their linings shall ye know them. How true this is of wraps. These particular dolmans are proud to flaunt their silken linings—proud of the quality of the silk and of its harmonizing colors.

Do you look longingly at that new Spring frock and wonder when the weather man will be good enough to say fair and much warmer? Don't wait. Have a wrap to slip over that frock—and to wear in the evenings for informal occasions. Such a wrap as any one of these.

GIMBELS WOMEN'S COAT SALON—Third Floor.

WOMEN'S NAVY SUITS**Now Generously Reduced to****\$39.50**

You didn't buy your suit because you knew there would be sales after Easter. And you hoped to get a higher-priced suit at a moderate figure. Very good! Come in. And then realize that your hopes may not only be fulfilled, but surpassed.

Native tricotine, navy Poiret Twill, navy serge of smooth quality. Tailored correctly, styled correctly, finished correctly. Braided, embroidered—simple or trimmed. Straight or flaring. Belted or loose. Hip length or medium. Sizes from 34 to 44.

**All Excellent Suits at Their Original Price—
Surpassingly Good at Their Reduced Price.**

GIMBELS WOMEN'S SUIT SALON—Third Floor

**Close to Cost! The April Drive Sale of****Philippine Lingerie
\$3.50-\$5.00-\$6.05**

For Trousseau Needs For Present Needs For Future Needs For Every-day Needs

A November Purchase Brings an April Saving

Exquisite—more exquisite than ever these beautifully hand-wrought garments—which, with all their seeming frailty, are yet so wonderfully durable. Do gratify your passion for them. Doubt if they'll come again at such savings!

**Gowns and Envelope Chemises to
Match \$3.95-\$5.00**

Square-necked Gown and Chemise; gown with hand-drawn work; embroidered spray and punchwork. Chemise embroidered back and front.

Gown \$3.95; Chemise \$3.95
Square-necked Gown and Chemise. Gown hemstitched around neck; embroidered sprays. Chemise to match.
Gown \$5.00; Chemise \$5.00

GIMBELS LINGERIE SHOP—Second Floor

**Dainty Nightgowns at \$3.50, \$3.95,
\$5.00, \$6.05**

Square-necked Gowns with scallop and spray embroidery, \$3.95.

Round-neck Gown daintily embroidered; two designs, \$3.95.

Round-necked Gown with embroidered sprays and drawn-work, \$6.05.

**In Paris--and at Gimbels
FABRIC GLOVES**

For, of course, you've heard that fabric gloves are favored by the smart Parisienne. Equally of course, they are here at Gimbels—as the Paris shops are showing them:

| Chamois Lisle Gloves with Suede Finish | Milanese Silk Gloves Heavy Quality |
|---|--|
| 2 Clasp, \$1.00-\$1.25 | 2 Clasp, \$1.19 |
| 6 Button Length, with elastic wrist, \$1.35 | 8 Button Length—very smart, \$1.75 |
| 8 Button, strap wrist style, \$1.85 | 12 Button Length—smarter still, \$2.00 |

Both Kinds in Fashion's Best Shades:
Mastic—Mode—White—Gray
GIMBELS GLOVE SHOP—Main FloorOnly a few
days more of
the Sale of

NEW

**PLAYER PIANOS: \$425
PHONOGRAPHS: \$55**Very Easy Monthly
Payments:Open Evenings
Until 9 o'Clock

8th Floor

**A Sale of Sterling
BAR PINS**

RHINESTONE SET

\$7.95

Such bar pins as one cannot find for less than ten dollars. You will realize that as soon as you see the delicacy of the sterling silver settings and the fineness of the rhinestones.

Four new styles—all of great charm. And all with the gallery mountings that only higher-cost pins have.

Exquisite—Effective—AND
so Economically Priced

GIMBELS JEWELRY SHOP—Main Floor

**Way Down! The Price of
Columbia Boycycles****\$17.50---\$20.00---\$22.50**Spring Drive Savings
Oh you fellows—here's your chance—You can tell Dad how good a Columbia Boycycle is.

You know all about its seamless tubing—patent spring seat—fine nickel plating—bicycle grips and all the other things that make it a real boycycle for a regular fellow—

But you didn't know—did you—that you could get real Columbia Boycycles at these prices? Tell Dad about that, too!

**Racer Type Autos Are Spring
Drive Priced at \$7.95**

And they're wonders! Painted a swanky orange—striped with black—named "Dodge"—rubber-tired—and adjustable seated and steering wheeled and everything.

Great for Little Buddies!

GIMBELS TOY SHOP—Fourth Floor

**All-Wool Imported Auto
and Steamer Rugs**Less Than Price of Importation **\$13.75** Less Than Price of Importation

Just 146—that's why we've put 'em into an April Drive close-out. And if you could feel the fabric and see the honest-to-goodness cheery plaid patterns—you'd really think that pre-war quality was back in earnest. Rugs that are rugs—But only 146!

Reversible Plaids and Clan Patterns with plain backs; fringed ends; 60x80 inches.

Other Auto and Steamer Rugs \$9.50 to \$50.00
GIMBELS AUTO RUG SHOP—Second Floor**Great April Drive
Sale of Drugs**Toilet Articles
PerfumesAt Savings of 10 to 35 Per Cent
and More

GIMBELS—Main Floor and Subway Balcony

**And Now the BIG Sale
for Miss 14 to 20**Jersey
Suits**\$29.75**Tricolette
FrocksLess Than We Can Buy Them for Today: Close
to What We Paid for Them Some Time Ago!

Facts from Which You Can Figure the Savings for You

**And Jersey Is the Suit Fabric for
Every Occasion Wear**

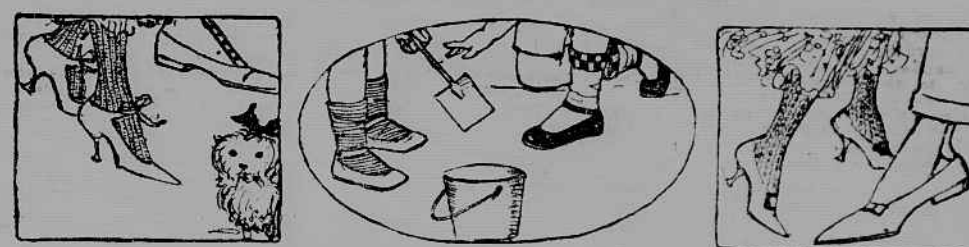
Three models to choose from—splendidly made, correctly tailored. All in those lovely misty heather mixtures—beige, green, henna, Copenhagen. So good at \$29.75.

**And Tricolette Is the Last Word
in Smart Frock Fabrics**

Five models to choose from—the five most in fashion's limelight, of course. And smartest of shades—Copen, rose, black, navy, white. Oh! very unusual at \$29.75.

Wonderful to Be Able to Get Both One's Suit and One's Frock
at Less Than the \$60 Mark—Isn't It? A Very Big Sale!

GIMBELS MISSES' FASHION SALON—Third Floor

25 to 50 Per Cent. in Actual Savings
Yes—That's the Great Semi-Annual**Sale of GOOD Hosiery**

Have you bought your share? We hope so—because we feel that this is a performance that admits of no repetition. Only three days more—stocks going mighty fast! Both facts important!

STOCKINGS FOR MEN

8500 Pairs 28c

Serviceable socks of very fine grade cotton with seamless feet and double heels and toes. Black and Cordovan. Every pair perfect.

8000 Pairs 89c

Pure silk socks—absolutely seamless—with lisle cuffs, heels and toes. For wear with oxfords. Black, white and good street shades.

STOCKINGS FOR WOMEN

4000 Pairs \$1.95

Stockings of finest quality—pure silk with lisle tops and soles. Black and street shades. Excellent grade—full fashioned with high spliced heels. Run of the Mill.

1600 Pairs \$1.79

Women's Full-Fashioned Pure Silk Stockings; lisle tops and soles; black and cordovan. For wear with pumps—every pair perfect.

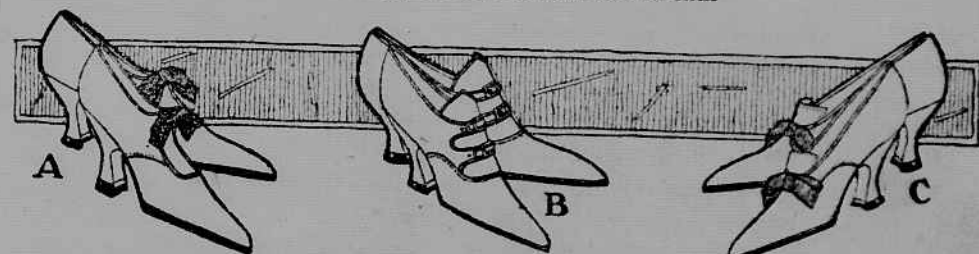
Stockings for Kiddies, Too!

GIMBELS HOSIERY SHOP—Main Floor.

**TREMENDOUS SALE
OFFERING UNUSUAL VALUES****Women's Spring Pumps**NEW
STYLE**9.75** a pair.BEST
QUALITY

This sale is your opportunity to buy, at a remarkable saving, a dress pump of excellent quality and advance style. These unexpected values are offered as introduction to our correct and complete stock of fine footwear for women.

Three styles are included in this unusual offer; each is the advance style, Americanized short French vamp which is to be so popular this summer. The ribbon bow and high strap is especially characteristic of this new French shoe.

**A Saving of Several Dollars on Each Pair
On Monday Prices Revert to Normal**

Style A

—in black satin,
—in brown satin
—and in brown suede.

Style B

—in dull black kid,
—in gray or brown kid
—and in patent colt.

Style C

—in black or brown suede,
—in gray or white kid
—and in black calf.

GIMBELS WOMEN'S SHOE SHOP—Second Floor.